





NAIYA JELENY

CREATIVE DIRECTOR

CONTACT

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SUMMARY

Recent Master's graduate in Creative Direction with a Bachelor's in Technical Theatre, combining design, storytelling, and production expertise. Currently developing branding for a Montessori school's Spanish program, with experience in campaign development and digital storytelling.

SKILLS

PROFESSIONAL

- Stage Management
- Capcut
- Canva
- Microsoft Office programs
- Adobe
- Fluent in Spanish & English

EDUCATION

- ISTITUTO EUROPEO DI DESIGN**
Masters in Fashion Creative Direction
2025
- UNIVERSITY OF CENTRAL FLORIDA**
Bachelors in Theatre Arts
2020-2024

WORKING EXPERIENCE

- PRODUCTION ASSISTANT**
VOICELAB PERU | 2026
 - Filming behind the scenes content
 - Editing reels for Instagram
 - Building flats for the set
 - Attend and organize production meetings
- COFOUNDER**
IYKYK | 2026-PRESENT
 - Discreet fashion accessories brand for closeted queer individuals
 - Build brand design (logo, website, product)
 - Strategize campaigns both IRL and online
- MAKEUP ARTIST**
Strike Magazine Orlando | 2023-2024
 - Collaborated with design team to plan and design makeup looks for photoshoots and fashion shows
 - Applied makeup to models, ensuring longevity and adaptability to movement and environment
- HOUSE MANAGER**
University of Central Florida | 2024
 - Managed day-to-day theatre operations, supervising front-of-house staff and ensuring smooth customer service for patrons.
 - Coordinated ticket sales, event schedules, and overall audience logistics.